

JOIN OUR WALK TO SCHOOL SCHEME FOR PRIMARY SCHOOLS



Living Streets, the charity for everyday walking and Leicester City Council are offering **free support and resources to encourage walking to school.**

THE WOW SCHEME

Leicester primary schools will receive resources to run WOW - Living Streets' year-round walking challenge – for the 2016-17 academic year. Pupils who walk or park and stride to school at least once a week are rewarded with a monthly badge.

WOW reminds children already walking to school that they are doing a positive thing, whilst encouraging families that usually come by car to walk or park and stride on the days they can.

Each year the badges are based on a different theme and for 2016-17 it's "Our Neighbourhood".

Running WOW is extremely simple. You need only three things to get started: WOW badges, our digital Travel Tracker or paper wallcharts to record mode of travel, and children!

We'll help you set up and launch the scheme with an assembly and parent letter and can train staff and pupils to help with the day to day running of the scheme. We'll also send you curriculum-aligned classroom resources that fit with each month's badge topic.

WHY TAKE PART?

Safety – Not only is it a perfect time for children to learn important road safety skills, but more walking to school means fewer cars crowding the school gates.

Healthy body – Children should get 60 minutes of physical activity a day. Walking to school goes a long way to achieving this goal. They'll also arrive in class fit, refreshed and ready to learn.

Eco-friendly – It's a cost-effective and fun way for everyone to do their part for the environment. Participation in WOW can also be used towards achieving Eco-Schools awards.

Hidden treasures – Walking to school can help pupils build confidence and independence, and develop their knowledge of their local community.

Fun and social – It's an ideal time for children and their families and friends to spend together.

HOW TO SIGN UP

Simply contact Katie, your local Living Streets Coordinator on 07808 640305 or katie.france@livingstreets.org.uk and she'll get you ready to start WOW in the new term.

Please call Katie if you have any questions or would like to discuss how the scheme can work best in your school. She'd be happy to pop in for a chat and show you the resources too.